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### CONTACT US

For more information, to become a volunteer, or to make a donation, please contact us:

**Habitat for Humanity**  
La Crosse Area  
P.O. Box 2123  
(Offices at 434 Third Street South)  
La Crosse, WI 54602  
608-785-2373  
[www.habitatlacrosse.org](http://www.habitatlacrosse.org)  
[info@habitatlacrosse.org](mailto:info@habitatlacrosse.org)

**Habitat ReStore**  
434 Third Street South  
(between King and Cass Streets)  
La Crosse, WI 54601  
608-785-2375  
[www.restorelacrosse.org](http://www.restorelacrosse.org)  
[restore@habitatlacrosse.org](mailto:restore@habitatlacrosse.org)

## Habitat Happenings

By Cori Skolaski  
Executive Director



**T**his year we are building three homes. One at 914 Hope Court in Holmen in partnership with Kee Xiong and Soua Thao and their six children (3 boys, 3 girls, ages 8-18). This home was the site of Women Build, and it is also the sixth home locally that has been sponsored by

Thrivent Builds with Habitat for Humanity. We welcome volunteers to the site to help us build and we ask you to register and reserve a slot by contacting our Volunteer Coordinator, Rachael Eaton, at [volunteer@habitatlacrosse.org](mailto:volunteer@habitatlacrosse.org) or 799-4192. All of the Saturday volunteer slots for this project are filled, but we still have opportunities available on Thursdays and Fridays.



We will be building a home at 417 Coon Prairie Road in Westby in partnership with Angela and Lucas Geier and their five children (two sets of twin boys, and one girl – all under the age of 7). The family is understandably very excited to live in a home where there is enough room for everyone. We're welcoming volunteers to the site on Thursdays, Fridays, and Saturdays, and you can register by contacting Vernon County Volunteer Coordinator JoAn O'Connor at [j\\_o\\_c@msn.com](mailto:j_o_c@msn.com) or 608-606-0645.



Angela and Lucas Geier Family

The third home we're building this year will be in Houston, Minnesota. This will be the 2<sup>nd</sup> home we've built in Houston, and thanks to the warm and supportive welcome we received from the community last year we are very excited to return. Our family selection process will start June 5th at our Home Expo (see page 12 for details). Since we don't begin construction until we have a family on-board, we don't have a firm start date but we plan to begin construction on the home in August. To add your name to the list of volunteers who want to work on this home, contact Rachael at [volunteer@habitatlacrosse.org](mailto:volunteer@habitatlacrosse.org) or 608-799-4192 and as soon as we have our construction schedule in place we'll get you signed up!



**You can now find us on facebook!**



# Habitat Night at Culver's

Culver's in Onalaska

Tuesday, June 8th

5:00 pm to 8:00 pm

## Officers

Ken Kryzenske - President  
Kurt Schuldes - Vice President  
Jeff Wrobel - Treasurer  
Tom Claflin - Secretary

## Board of Directors

Chris Blaylock  
Chris Crye  
Paul Fairchild  
Gina Gerrard  
Tom Kieffer  
Tom Knothe  
Mike Poellinger  
Brad Quarberg  
Myrna Schmidt

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Fund Development Coordinator  
Sara Halberg (VISTA)  
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Volunteer Coordinator  
Rachael Eaton (VISTA)  
volunteer@habitatlacrosse.org

Habitat for Humanity-La Crosse Area works in partnership with God and people everywhere to develop communities with people in need by building and renovating houses, so that there are decent houses in decent communities in which people can live and grow into all that God intended.

Join Habitat for Humanity-La Crosse Area at Culver's in Onalaska. Habitat staff and volunteers will be on hand to deliver food to your table. A portion of your purchase will come back to benefit us. Treat yourself to a butter burger or some custard, and help eliminate poverty housing over a delicious meal!



## Habitat 500

Now in its 18th year, the Habitat 500 is a pledged, 500-mile, seven-day bicycle ride and fundraiser sponsored by Habitat Minnesota. Participation in the ride is limited to 135 riders, and each one raises funds from family, friends, businesses, and church groups, and designates the Habitat for Humanity affiliate(s) they wish to support. Each year is a new route; along the way the riders visit Habitat affiliates, Habitat worksites, and Habitat homeowners. Habitat affiliates serve as the local hosts for overnight stays.

For the last several years, we have been very lucky to have the support of La Crosse County Administrator Steve O'Malley. 2010 marks his 13<sup>th</sup> year riding in the Habitat 500, and he solicits pledges and donations for Habitat for Humanity-La Crosse Area, Twin Cities, and Rice County as designated by his pledgers. In the past 12 years of participation he's raised about \$273,000; of that, \$28,567 has been specifically for us!



When we asked him what was so special about this particular ride and what keeps him coming back, Steve told us that the main thing is his belief in the mission of Habitat for Humanity, and this is a way for him to make a significant impact. He also enjoys the camaraderie of the riders. About 2/3 of them are repeats/returners and they've gotten to be his good friends. And partly, his family and friends expect him to do this ride. Instead of gifts at Christmas, he gets pledges!

For more information on the Habitat 500 or to pledge your support of Steve in the upcoming Habitat 500 on July 11-17, visit [www.habitat500.org](http://www.habitat500.org) and designate it for Steve O'Malley, Rider #6 for Habitat La Crosse, or mail it to Steve O'Malley, La Crosse County Administrator, 400 4th Street N, Room 3301, La Crosse, WI 54601.

# 2010 House of Hope

**H**ouse of Hope is Habitat for Humanity-La Crosse Area's signature fundraiser for the year. Last year, it raised **over \$25,000** through contributions from businesses, churches, organizations, and individuals.

## HOW IT WORKS

- 2x4 boards painted with the Event Sponsors' names are displayed at Board Host locations throughout the community from June through early September (or upon request, at alternate times of the year) with a collection box, signage, and colored markers.
- Members, customers, and employees of the Board Hosts are invited to sign their name on the board and place a donation in the collection box.
- The boards are collected in time for Habitat volunteers to build the House of Hope Float for the Oktoberfest Maple Leaf and Torchlight parades.
- After the parades, volunteers dismantle the float and all the signed boards – and all of the money raised – will be used to build the 2010 House of Hope in partnership with a low-income family in need of a decent, affordable house.

## HOW TO BECOME A BOARD SPONSOR

- Fill out the reply card on Page 15 and return it to Habitat for Humanity-La Crosse Area. There is **no minimum dollar commitment** to be a Regular Board Sponsor. If your organization would like to commit in advance to reaching a specific sponsorship level, your organization's name will be included in event publicity and promotion.
- Boards will be available beginning June 9, 2010 at the Habitat ReStore, 434 Third Street South in La Crosse and returned the week of September 6<sup>th</sup>, which will give us enough time to build the float. However, if you'd like to drop it off earlier or hang on to it longer, that's OK – just let us know. The Habitat ReStore is open Wednesday-Friday 10 am to 6 pm and Saturdays 9 am to 3 pm.

## SPONSORSHIP LEVELS:

### EVENT SPONSOR (\$2500)

Your company logo on large banners on Oktoberfest Parade Float • Name on all House of Hope boards and on all collection boxes • Logo and link on Habitat's Website • Logo in Habitat Annual Report, Newsletter, and News Releases. • Logo on House of Hope letterhead • Logo on signage in front of House of Hope during construction.

### HOME BUILDER (\$1000+)

Your company logo on signs on Oktoberfest Parade Float • Name on all collection boxes • Logo and link on Habitat's Website • Logo in Habitat Annual Report, Newsletter, and News Releases • Logo on House of Hope letterhead • Logo on signage in front of House of Hope during construction.

### TOOLBELT SPONSOR (\$500+)

Your company Logo on signs on Oktoberfest Parade Float • Name on all collection boxes • Logo and link on Habitat's Website • Logo in Habitat Annual Report, Newsletter, and News Releases • Name on House of Hope letterhead • Name on signage in front of House of Hope during construction

### GOLD SPONSOR (\$250+)

2x4 board to be displayed in your office • Name on the board in your office • Special recognition on Habitat's Website, Annual Report, and Newsletter

### BOARD HOST (NO MINIMUM FINANCIAL COMMITMENT)

2x4 board to be displayed in your office • Name on the board in your office • Name on Habitat's Website, Annual Report, and Newsletter.



# Vernon County Chapter Update

By Paul Fairchild

The Vernon County Chapter has begun construction on the Chapter's fifth house. The home will be at 417 Coon Prairie Road, right next to the house that we constructed last year for the Landis family. This year's partner family is the Geier family from Westby. They have five young children, and are anxiously awaiting the opportunity to partner with the chapter to build their new home. To volunteer, contact JoAn O'Connor at j\_o\_c@msn.com or 608-606-0645.



## Vernon County Chapter Raffle

**Grand Prize - 2010 XL 883L Red Sportster Low Harley**

*Winner responsible for tax, title, & license*

**Second Prize - His & Hers 2010 Marin Larkspur Bicycles**

Drawing will be on September 19, 2010 at 3:00 p.m.  
Vernon County Fair, Bob Fredrick Free Stage in Viroqua, WI

**Tickets are \$5.00 each or 5 for \$20.00**

**Tickets are available at the Habitat ReStore, Westby Co-op Credit Union,  
Kwik Trips in Vernon County and Mormon Coulee Road in La Crosse**

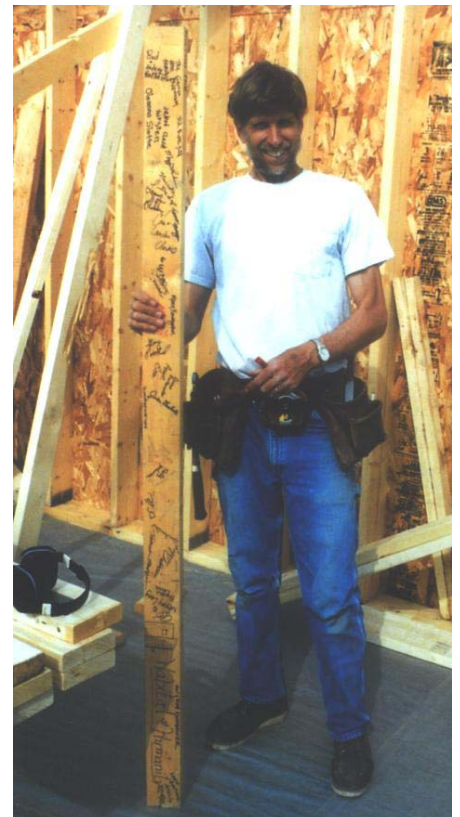
The Fundraising Committee has worked very hard to put the raffle together, sell tickets, and will attend many Festivals, parades, and functions throughout the county this summer to have the bike on display. Look for us at Westby's Hamburgers in the Park (June 24), the 4th of July Parade in La Farge, Kickapoo County Fair (July 24-25), Wild West Days in Viroqua (August 20-22), Readstown Labor Day Parade (September 6) and the Vernon County Fair (September 15-19).

# In Memory of Chuck Doerr

We were saddened recently by the loss of one of the pioneers of our Chapter. Chuck Doerr was the Construction Supervisor on each of the first four houses. He gave freely of his times, talents, and expertise. Chuck worked side by side with all the volunteers, often overseeing several phases of construction at the same time. Over the years he struck up many enduring friendships with folks who volunteered at Habitat builds. He was the "face" of our organization and he made it fun to participate. He was a perfectionist who would often stay late to ensure the homes were built to his satisfaction.

Chuck was an inspirational environmental activist and he was actively involved in his community. He gave of his skills and hard work to Pleasant Ridge Waldorf School in Viroqua and Three Rivers Waldorf School in La Crosse. He was a musician who regularly brought his guitar to Irish sessions at local cafes. He loved Gospel tunes, the Beatles, and Bob Dylan, as well as group sing-a-longs. He taught many tunes to his Sunday School classes and his church congregation. The more folks who would sing along, the better Chuck would like it. For all his accomplishments, Chuck was likely most proud of being a father to his five remarkable children: Edward, Anna Jo, Reid, Georgia, and Colter.

Chuck's family asked that memorial donations be made in Chuck's name to the Vernon County Chapter of Habitat for Humanity. Please send them to P.O. Box 21, Westby, WI 54667. The Chapter board is currently considering a memorial in Chuck's honor that would be appropriate for our mission, Chuck's humility, and the family's wishes.



# UW-La Crosse Campus Chapter Update

Collegiate Challenge is a year-round alternative break program of Habitat for Humanity International that offers groups of five or more students, 16 years of age and older, the opportunity to visit one of the 250 host affiliates throughout the United States. Students spend one week working in partnership with the local affiliate, the local community and partner families to help eliminate poverty housing in the area.

30 UW-La Crosse students spent their spring break (March 12-21) near Miami, Florida - but not on the beaches. Instead, they volunteered their time to help build homes in Homestead for Habitat for Humanity of Greater Miami, one of the largest affiliates in the country. For about \$500 and a week of their time, these students were able to experience the gratification of helping build a multi-home division - a Habitat neighborhood. Several soon-to-be homeowners in the subdivision prepared and served dinner one evening for the more than 230 volunteers who had gathered to build their future homes. They were grateful for the service as it provided them the opportunity to not only own a home, but a home in a decent neighborhood. The UWL group spent the week learning new skills, such as painting, roofing, installing stud walls, and digging driveways, and meeting new people from near and far, including a group from Nova Scotia. The students were housed at Camp Freedom with five other student groups participating in the Collegiate Challenge. The group was also able to visit some tourist spots, including the Louisville Slugger Museum, Opryland Hotel in Nashville, the Miami Zoo, South Beach, and an authentic Cuban restaurant. One of the trip's coordinators, Katy Stackpool, says "the culture shock – the diversity, food, art deco, laid-back lifestyle, street vendors - was an eye-opening experience." The majority of the UWL group were new-to-Habitat volunteers who also served together locally before departing. Five young women who were not previously involved with Habitat were recently elected to executive positions of the UWL Habitat chapter. A destination spring break made many of these students aware of the widespread global mission of Habitat for Humanity - and the opportunity to make a difference right here at home, too.



Despite the rain, wind, and hail, the UW-La Crosse campus chapter of Habitat for Humanity-La Crosse Area carried on with its annual Cardboard Village on Friday, April 30<sup>th</sup> at Drake Field. The event's primary purpose is to raise awareness of substandard housing in the La Crosse Area by sleeping overnight in cardboard boxes. The student organization 'trick-or-treats' for donations at Halloween to raise money for the event and Habitat, raising about \$250 this past fall. The 2010 Cardboard Village was anticipating eight teams to participate and despite the downpour three teams still built their cardboard homes in the rain. The group spent four hours in the rain and hail before calling it a night. Some of the event's plans that got called off included a performance by the student band 1-2-3 Walrus, prizes for the best construction, yard games, door prizes, s'mores and breakfast from Java Detour and Panera. But an impromptu game of ultimate frisbee in the mud still made for a fun afternoon. In addition to four new-to-Habitat participants, the event raised awareness of substandard housing and the opportunity to get involved with Habitat for Humanity on a local level.





# ReStore ReView

By Steve Baker, ReStore Manager



**F**acility improvements are coming in 2010. In fact, some of you may have already noticed changes in the store. This month, we started using our new siding rack and installed a new customer entrance. I'd like to just summarize what is going to happen and why.

*What are the primary changes that are going to take place?*

- ... Relocate the customer entrance
- ... Re-lay out the sales floor
- ... Add lighting to northwest corner of the store
- ... Repair windows and add additional openings
- ... Move the sales counter

*Are there more changes?*

Yes, some things may not be evident to the general public, but help improve the overall utility and comfort of the facility. For instance, we are sealing cracks to reduce cold winter drafts and reduce heating costs.

*What are the project goals?*

1. Make better use of space to improve sales.
2. Enhance the visual environment for customers and other visitors.
3. Build stronger connections to Habitat and enhance its image though signage, color, information, and environment.
4. Ensure a safe working environment.

*Why change what is already working?*

As we have grown from a start up to an established not-for-profit business, the limitations of our current set-up have become evident. We believe that these changes will mitigate those limitations.

*Will the store be closed at any time during this project?*  
No.

*When will the project be finished?*

A project like this is quite ambitious for an organization of our size. Taking into account that we are only hiring professionals for the skilled labor and doing the rest ourselves, our timeline will be much longer than a typical retailer. However, our goal is to complete major work by October of 2010. I will be updating you on this project in the next newsletter.



(Left)  
New customer entrance  
(Right)  
New pallet racking



## Top Eight Wish List

1. Counter tops
2. Cabinets
3. 30-36" end frames
4. Complete double paned windows
5. New or excellent condition large commercial windows
6. Someone with expertise in fixing concrete
7. An electric paper folder
8. Double large dimensional lumber treated and non-treated

## ReStore Store Closings

So our volunteers and staff can enjoy the holidays with their families, the ReStore will be closed on the following dates:

Memorial Day  
Saturday, May 29

Independence Day  
Saturday, July 3

Oktoberfest  
Saturday, September 25

# Volunteer ~ Donate ~ Shop



## CALLING ALL DONORS!



The ReStore needs your help!  
Donate new or gently used items today!

Your items help Habitat for Humanity-La Crosse Area eliminate poverty housing in the Coulee Region. Your contributions may be eligible for free pick up and tax benefits.

Contact Jason at 797-3913 or [jason@habitatlacrosse.org](mailto:jason@habitatlacrosse.org)  
[www.habitatlacrosse.org/restore/donations.shtml](http://www.habitatlacrosse.org/restore/donations.shtml)

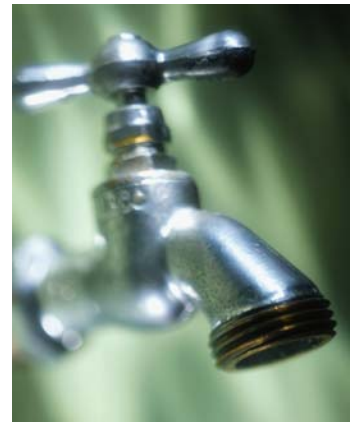


# ReStore Sales

**10 % Off**  
**The Entire Store**  
May 19-29



**50 % Off**  
**Plumbing**  
June 16-30



### Habitat ReStore

434 3rd Street South  
(between King and Cass Street)  
La Crosse, WI 54601  
(608) 785-2375  
[www.restorelacrosse.org](http://www.restorelacrosse.org)

### ReStore Hours

Wednesday 10 am - 6 pm  
Thursday 10 am - 6 pm  
Friday 10 am - 6 pm  
Saturday 9 am - 3 pm

### Our Mission

- ... To raise money for the building of Habitat houses.
- ... To sell usable merchandise at reasonable prices.
- ... To recycle building materials, keeping them out of our landfills and in circulation where they can benefit the La Crosse area.
- ... To promote awareness of Habitat for Humanity-La Crosse Area and it's goal of eliminating poverty housing in our community.

### What We Do

The Habitat ReStore is a unique building materials retail outlet that enables you to buy the supplies you need for home or office renovation, remodeling, and decorating projects at a fraction of the cost.

We collect new and used building materials and sell them at a fraction of retail prices. All profits go directly to Habitat for Humanity-La Crosse Area for building more houses and to remove families in need from poverty housing.

# 2010 Raise the Roof

**O**n February 20<sup>th</sup> we held the dance party Raise the Roof with The Remainders. We had a great time and raised more than \$22,000! The event started with Casino Games from The Big Event Company, food was donated by Kate's on State, Premier Catering, Nell's City Grill, Pizza Doctors, Coney Island, B A Burrito, Quiznos, Hooter's, and Pepsi, there was a raffle and a silent auction, we were treated to performances by Amanda's Academy of Dance and The Grand River Singers, and the main event was music and dancing with The Remainders.

Thanks to Deb and Paul at the Big Event Company, Kelly Wilde and Karen Williams at Classic Rock 100.1FM, Amanda's Academy of Dance, The Grand River Singers and special thanks to the guys in the band: Andy Temte, Kurt Schuldes, Ed Overholt, Mark Kennedy, and Steve Duff. This is the 4<sup>th</sup> year The Remainders have headlined this benefit and we are deeply grateful for their strong support of our mission to eliminate poverty housing.

Thanks also to the volunteers on the Raise the Roof committee. Their hard and good work makes this not only a successful event, but a lot of fun, too. Thanks to committee chair Linda Temte, Julie Baker, Sarah Cash, Gina Gerrard, Don Mayer, Amy Overholt, Myrna Schmidt, Melanie Thurston, and Brenda Van Eaton.

## Save the Date:

**5<sup>th</sup> Annual Raise the Roof with The Remainders**  
Saturday, February 19, 2011



### Platinum Sponsors:



### Gold Sponsors:



### The Herlitzke Family

Rod & Rebecca, Scott & MaryAnn,  
Keith & Marilyn

### Silver Sponsors:

CenturyLink

Cory Roupe, Edward Jones

Franke, Weisbord & Turnbull CPA's  
Trust Point, Inc.

Wipfli, LLP

### Bronze Sponsors:

Altra Federal Credit Union

Firefighters Credit Union

Fowler & Hammer

Gerrard Corp

Kish & Sons Electric

La Crosse Sign Co.

Ledegar Roofing

Maxwell-White Plumbing

Outdoor Service Inc.

Pro-Build

Schneider Heating & Air Conditioning

SpectraGraphics

Mike Noelke Agency, State Farm

US Bank

Wieser Brothers General Contractor Inc.

Winona Heating & Ventilating

### Friend Sponsors:

American Family Insurance - Brian Sandmire

American Family Insurance - Paul Klipp Agency

Community Credit Union

Nancy Gerrard

The Prescription Center

# Through the Eyes of a Volunteer

**M**y name is Nick Tabbert and I am a senior at West Salem High School. All students that attend WSHS must do a project called the Senior Exit Project (SEP) in order to graduate. The SEP consists of three main parts: the writing of an eight-to-ten page paper, a project that takes at least 20 hours of your time outside of class, and a presentation to a group of individuals that must be between 10 and 20 minutes. While writing the paper, I was volunteering at the Houston jobsite and continued to do so up until Karen's house was finished. I have 50 hours roughly at Habitat alone for I am also volunteering at the Boys and Girls Club in West Salem. I have probably the same amount of time there too. I am going to host an activity with the kids as part of my project to teach them a little about what I have learned since joining Habitat. Although we will not be building a house, the kids and I will probably be making hockey nets (they really need some).



I plan to become a civil engineer for a profession and so when deciding what project to do back in October, I decided to try and do something that might benefit me down the road. Originally, I had no idea on where to start in terms of selecting a project. I went to a friend who works for Market and Johnson for help. Although he told me I could not work on their job site because I am a minor, he suggested Habitat for Humanity. I caught on to the idea and decided to give it a try. Later that week I spoke with Habitat's Volunteer Coordinator Rachael who helped me with paperwork and found Jason, Habitat's Construction Coordinator, to be my "mentor".

Everyone at Habitat for Humanity that I have come in contact with has been extremely helpful and has made this project one that I will never forget. I am excited for Karen and her new home and feel proud that I was able to help change her life. I plan to help once again with a future home and hopefully work with some of the individuals I have interacted with again. Thank you so much for all you and your organization have done.

Sincerely,

Nick Tabbert



## Help Us Go Paperless!

Add your name to our e-mail newsletter list by logging on to [www.habitatlacrosse.org](http://www.habitatlacrosse.org) and click on "Newsletter" or e-mail [jenny@habitatlacrosse.org](mailto:jenny@habitatlacrosse.org)!

# Women Build 2010

During the week leading up to Mother's Day, Coulee Region women came together to help eliminate poverty housing by working together to build a Habitat home in partnership with the Kee Xiong/Soua Thoa family and their six kids. Their efforts contribute to our mission of building simple, decent, affordable housing for those in need.

On May 1, 6, 7, and 8 we welcomed women to our work site to kick off the construction of 914 Hope Court in Holmen. The women on site built the foundation of the home. The weather was fairly typical for May in Wisconsin, it ranged from a sunny and beautiful 70 degrees to a blustery and rainy 45 degrees with hail. Nevertheless, we had a great time and over 50 dedicated women joined us to build the home. This home was designed by a Western Technical College student Chelsea Swenson. She worked in the Thursday morning group.

## Thanks to our generous sponsors:

Altra Federal Credit Union  
First Congregational Church  
Gerrard Corporation  
La Crosse Area Builders Association  
La Crosse Habitat ReStore  
La Crosse Loggers Foundation  
Merchants Bank  
Mutual of Omaha  
Pure Focus Photography  
River Bank



*During our Women Build, the volunteers built the foundation and the ICF walls.*





Saturday,  
May 1st  
Morning  
(Left)  
Afternoon  
(Right)



Thursday,  
May 6th  
Morning  
(Left)  
Afternoon  
(Right)



Friday,  
May 7th  
Morning  
(Left)  
Afternoon  
(Right)



Saturday,  
May 8th  
Morning  
(Left)  
Afternoon  
(Right)



Western Technical  
College student  
Chelsea Swenson  
was part of the  
team that designed  
the house plans.



# SAVE THE DATE!

**Saturday, June 5** - Houston County Homeowner's Expo at Houston Nature Center, 10 am to Noon

**Tuesday, June 8** - Habitat Night at Culver's in Onalaska, 5 - 8 pm

**Wednesday, June 9 through August** - House of Hope Board Pick Up at the Habitat ReStore (Wed-Fri 10 am to 6 pm, Sat 9 am to 3 pm)

**Saturday, June 26** - Look for us at the Clearwater Farm Family Fun Day

**August** - Home Dedication for the Kee Xiong and Soua Thao Family (914 Hope Court, Holmen)

**Wednesday, September 8 through Saturday, September 12** - House of Hope Board Return (same times as pick up)

**September** - Watch for us in the Oktoberfest and Torch Light Parades

**Saturday, October 2** - UWL Habitat Chapter Brat Barn at Festival Foods in downtown La Crosse (11 am - 6 pm)

**Saturday, October 9** - State Bank Chili Cook Off

**Saturday, February 19, 2011** - Raise the Roof with the Remainders

## Houston County Home Expo

**H**ave you ever wanted to own your own home, but thought it would be impossible? Owning your own home may actually be possible with the help of Habitat for Humanity-La Crosse Area.

If your family is living in substandard housing, such as: inadequate plumbing, poor heating, leaking roof, overcrowding, or unsafe or unsanitary conditions, or you are a resident of public housing, you may qualify for a new house from Habitat for Humanity. Families are selected for partnership on the basis of their present housing need, willingness to partner (including completing 350 hours of "sweat equity"), ability to pay the interest-free mortgage, and residency in our service area which includes La Crosse County, Trempealeau County and Vernon County (WI) and Houston County (MN).

Low income families who live and have been a resident in our service area for the last six months interested in applying to partner with Habitat for Humanity-La Crosse Area to become the owner of a home built in Houston County must attend the Homeowner's Expo. Please bring the following financial documents: tax returns, utility bills and pay stubs for the last two months.

Homeowner's Expo  
Saturday, June 5  
10:00 am to 12:00 Noon  
Houston Nature Center  
215 W Plum Street, Houston

(Located one block north of the intersection of Highways 16 and 76 in Houston on West Plum Street in Trailhead Park)

The Homeowner's Expo will begin promptly. Applications will be distributed at the Expo, which is the first step in becoming a Habitat-La Crosse Area homeowner. If you are unable to attend the Expo, please notify us in advance and we will make alternate arrangements.

Habitat for Humanity-La Crosse Area is an equal housing lender. Habitat for Humanity does not discriminate on the basis of race, color, creed, gender, ethnicity, disability, marital status, or religious or political beliefs.

If you have questions, please call Habitat for Humanity-La Crosse Area at 608-785-2373, ex 2 or visit our website at [www.habitatlacrosse.org](http://www.habitatlacrosse.org).



# Counting Our Blessings

**A**long with cash contributions, Habitat for Humanity is lucky to receive many in-kind donations from businesses. It's a huge benefit to us - we receive goods and services at discounted prices or at no cost.

Here is a partial list of our in-kind heroes. If we have inadvertently left your business name off of this list - please let us know and accept our apologies!

**Anonymous Donors:** Some of our in-kind donors prefer to remain anonymous. You know who you are; thank you very much for your generosity!

**AVS:** Thank you for designing our Constant Contact e-mail templates. They match our website which was also designed by AVS.

**Badger Corrugating:** Thank you for the donation of 2 x 4's for our House of Hope fundraiser.

**Community Credit Union:** Thank you for your ads in support of Habitat for Humanity-La Crosse Area.

**Crescent Printing:** Thank you for your in-kind printing donation of posters for Raise the Roof.

**Davy Engineering:** Thank you for the elevation survey for our build at 305 Kilborn Street in Houston, MN.

**Delta Kappa Gamma:** Thank you for the thoughtful and generous donation of a bookshelf and books for our new homeowners.

**Engelhart Printing:** Thank you for your in-kind printing donation of raffle tickets for Raise the Roof and the Vernon County Motorcycle raffle tickets.

**First Supply:** First Supply is our landlord and gives us a great deal on our rent for our ReStore and office space. They also donate materials for the homes we build.

**La Crosse Radio Group:** Thank you for your support of Raise the Roof, Women Build and House of Hope.

**Local Banks:** Associated Bank is a wonderful partner by providing creative in-kind support. We are the mortgage lender for all Habitat homes, but Associated Bank processes the mortgages for us which saves us a

tremendous amount of work and staff time.

**Madtown Printing** - Thank you for your in-kind donation towards our Women Build shirts.

**Raise the Roof:** Thank you to the following businesses and individuals for donating items for the raffle and silent auction on February 20 - Applebees, Ashley Furniture, Carlos O'Kelly's, Children's Museum, Ciatti's, Company Store, Consumers Bakery, DnA Vintners, Dave's Guitar Shop, ESpa & Make-up Studio, Famous Daves, Fayze's, Festival Foods, Friday's, Freight House, Gaming Generations, Grizzley's, High Rollers, Hungry Peddler, Jackie Kuhlman, Java Vino, Kwik Trip, La Crosse Country Club, La Crosse Harley Davidson, La Crosse Loggers, La Crosse Spartans, Lawyers at Work, Linda's Bakery, Metropolitan Day Spa, Monet Floral, Mount La Crosse, Old County Buffett, Old Navy, Olive Garden, Power House Marine, Pure Focus Photography, Radisson Hotel, Real Wood Products, Red Lobster, Scott Joseph Men's Wear, Shake-N-Shed, Ship Shape Car Wash, SkipperLiner, Sloppy's, Starbucks, The Big Event Company, The Wine Guys, Tom Claflin, Valley Square Theater, Visions of Light Stained Glass, Wal-Mart.

**ReStore:** Thank you to the following businesses who made significant donations - Ashley Furniture, Creative Laminates, Citizens First Bank, and Wieser Precast.

**Valspar Paint:** Valspar donates interior and exterior paint for our homes.

**WebTeam** (La Crosse): Thank you for hosting our website at no charge!

**Whirlpool Corporation:** Whirlpool donates new stoves and refrigerators to ALL Habitat homes built in the United States. We deeply appreciate and honor this outstanding corporate partner.

**Women Build:** Thank you Pepsi for your donation of soda and water. Thank you to the following businesses who contributed door prizes for our women on the job site - Buzzard Billy's, Kate's on State, Kate's Pizza, La Crosse Loggers, Lillian's, Pepsi, Pizza King, Salon di Amici, Yoko's House.

# Cash for Trash



On May 15<sup>th</sup>, the La Crosse County Solid Waste System opened their doors on a weekend for the first time. An ambitious group of Western Technical College students presented the idea to offer “Cash for Trash” for individuals bringing yard waste, tires, trash, debris, furniture and construction materials to the landfill. The cost was 5 cents per pound to dispose of these materials during the event’s hours of 9am-noon. A portion of the proceeds benefited Habitat for Humanity-La Crosse Area and the Habitat ReStore.

## Volunteer Orientation & Information Sessions

The Volunteer Committee held their Volunteer Orientation & Information sessions again in March and April. The two sessions welcomed over twenty prospective Habitat volunteers. The committee provided these guests with information on the history and workings of Habitat for Humanity International, as well as the local La Crosse Area affiliate. Over twenty prospective volunteers attended the sessions. The orientations also strive to build advocates for Habitat for Humanity-La Crosse area in the

Coulee Region. Since the Volunteer Orientation & Information sessions began, many volunteer needs have been satisfied across the affiliate. The Volunteer Committee has not finalized the date of the next orientation session at this time. For more information, please consult [www.habitatlacrosse.org](http://www.habitatlacrosse.org) or contact Rachael, Volunteer Coordinator, at [volunteer@habitatlacrosse.org](mailto:volunteer@habitatlacrosse.org) or 608-799-4192.

## Family Fest & Family Fair

Habitat for Humanity-La Crosse Area spent time with local families at Family Fest 2010 and the 6<sup>th</sup> Annual La Crescent-Hokah Area Family Fair. HFHLCA was excited to reach out to families through these events. Our booth was buzzing with creative youngsters (future Habitat volunteers) as they took turns making art out of recycled ReStore materials. These events helped us make connections with potential volunteers and advocates in the Coulee Region. We believe outreach activities such as these are important to the growth of our organization and the fulfillment of our mission.

## Pepsi Refresh Project

Habitat for Humanity-La Crosse Area was selected as the top recipient for the local

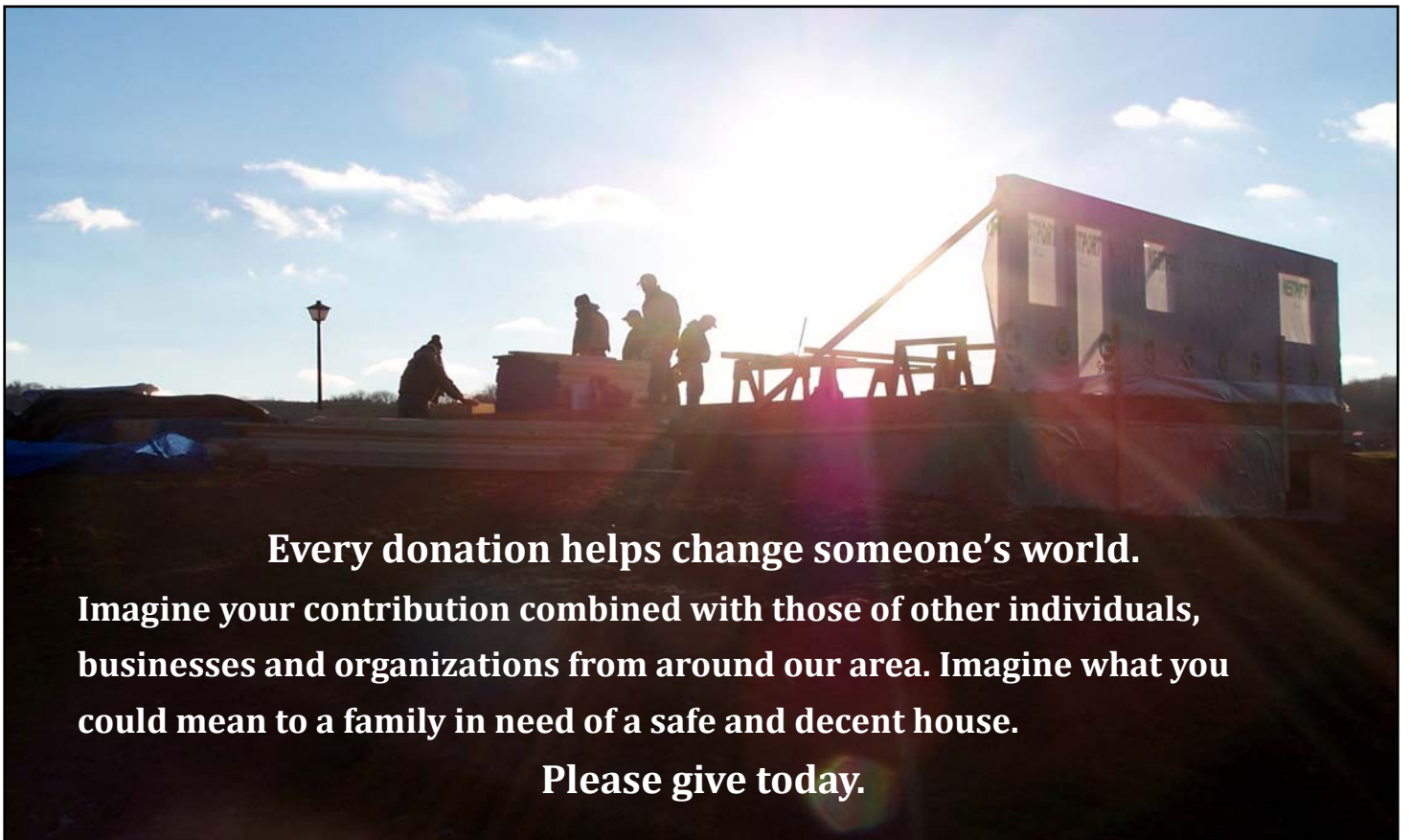


Pepsi Refresh Project, receiving \$4200 to purchase an enclosed tool trailer. The acquisition of a tool trailer will allow us the opportunity to build more than one home at a time, something that has not been easy to manage in the past. We will now have a safe and secure location for our tools and it will also eliminate the need to rent storage space for our construction equipment. Look for pictures of the new trailer in the next newsletter!

## LABA Fish Fry

On a rainy Friday, May 7, La Crosse Area Builders Association (LABA) held a fish fry in conjunction with our Women Build. While LABA women were working on our jobsite, the men were hosting the fish fry catered by Premier Catering at their office in Onalaska. In addition to supplying meals to the Friday workers, all proceeds from this event benefited Habitat. Thanks LABA for helping to eliminate poverty housing!





**Every donation helps change someone's world.**

**Imagine your contribution combined with those of other individuals, businesses and organizations from around our area. Imagine what you could mean to a family in need of a safe and decent house.**

**Please give today.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I would like my gift to be anonymous in publications.

**Contribution Amount**

- \_\_\_ \$480+ Architect's Club
- \_\_\_ \$240 Homebuilder's Club
- \_\_\_ \$120 Carpenter's Club
- \_\_\_ Other: \$ \_\_\_\_\_

**I will be a House of Hope Sponsor!**

My business, church or organization will be a House of Hope Sponsor!

- \_\_\_ \$ 2500 Major
- \_\_\_ \$ 1000 Homebuilder
- \_\_\_ \$ 500 Toolbelt
- \_\_\_ \$ 250 Gold
- \_\_\_ I would like a signature board at my business, church or organization.

**Payment Method. Thank you!**

- \_\_\_ Check enclosed made out to Habitat for Humanity-La Crosse Area
- \_\_\_ Please Bill Me: \_\_\_ Monthly \_\_\_ Quarterly
- \_\_\_ Charge my: \_\_\_ Visa \_\_\_ MasterCard Name as it appears on card: \_\_\_\_\_
- Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Mail to: Habitat for Humanity-La Crosse Area, PO Box 2123, La Crosse, WI 54602-2123 or contribute online at [www.habitatlacrosse.org](http://www.habitatlacrosse.org)



**P.O. Box 2123**

**La Crosse, WI 54602-2123**

**Address Service Requested**

NON-PROFIT ORG.  
U.S. POSTAGE PAID  
LA CROSSE, WI  
PERMIT NO. 96

**H**ere is your chance to make a difference in a unique way! Donate your vehicle to build Habitat for Humanity homes in the La Crosse Area through Habitat International's Cars for Homes™ program! Simply call 877-277-4344 or visit the [www.carsforhomes.org](http://www.carsforhomes.org) to donate cars, trucks, boats, RVs, motorcycles, airplanes or other motorized vehicles – running or not!

Accepted vehicles are sold through wholesale auctions, salvage yards and automotive recyclers. Donors are sent acknowledgment from Habitat for Humanity International and the forms required by the IRS regulations. Net proceeds are disbursed to affiliates, based on zip code of the donor, as unrestricted funds to help build more homes.

Give the gift of hope by donating your vehicle to Cars for Homes™ – help Habitat-La Crosse continue to fund houses for families in need!

**DONATE a CAR**  
to help build homes.



**Habitat**  
for Humanity®

**Cars for Homes™**



**877.277.4344**

[www.carsforhomes.org](http://www.carsforhomes.org)