



Habitat for Humanity Campaign Donor Recognition Plan

All contributions of \$500 or more to **All Hands In Capital Campaign** will be recognized in specialized plaques at the Habitat for Humanity – La Crosse Area ReStore. Gifts of \$100 or more will be publicly acknowledged during the course of the campaign without identification of specific amounts.

All gifts and pledges are confidential. A donor may choose to remain anonymous. Donors may choose to make their gifts in honor or in memory, in recognition of specific events or accomplishments or may simply choose to engrave names on the plaques as listed below.

The following Giving Societies have been established to recognize levels of gifts and pledges. The sizes of the plaques will be related to the sizes of the gift they recognize. A subcommittee will finalize the plan. Sizes may be adjusted according to the final dimensions, which are not known at this time. The exact dimensions will be shared with donors prior to installation. Donors will have the opportunity to identify how they wish their names to be listed prior to installation.

Features to be named	Suggested gift amount
ReStore Front Entrance	\$200,000 and above
ReStore Foyer	\$100,000-\$199,999
ReStore Donation Drop-off	\$50,000-\$99,999
Conference Room	\$25,000-\$49,999
Habitat Truck and Trailer	\$15,000-\$24,999
ReStore Floor Space	\$10,000-\$14,999

Community Builder	\$200,000 and above	Specialized Plaque based on gift range
Neighborhood Builder	\$100,000-\$199,999	Specialized Plaque based on gift range
Block Builder	\$50,000-\$99,999	Specialized Plaque based on gift range
Home Builder	\$25,000-\$49,999	Specialized Plaque based on gift range
Foundation Builder	\$15,000-\$24,999	Specialized Plaque based on gift range
Hope Builder	\$7,500-\$14,999	Specialized Plaque based on gift range
Dream Builder	\$3,000-\$7,499	Specialized Plaque based on gift range
Family Builder	\$1,000-\$2,999	Specialized Plaque based on gift range
Sustainability Builder	\$500 - \$999	Specialized Plaque based on gift range



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